

THE PROBLEM

Data visualizations, documents, and other materials published online by the State of Missouri fail to meet accessibility standards set by federal guidelines. This is because State leadership and employees are unfamiliar with accessibility standards, or are unsure of how to create accessible content.

OUR SOLUTION

Create curriculums, checklists and other resources to help educate leadership, communications, and staff on accessibility best practices. These would be developed by in-house experts in collaboration with private sector resources already available.

OUR TEAM

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THE COST OF INACCESSIBILITY

The cost of inaccessibility is hard to quantify on the part of the citizens. However, for the State, it has meant formal complaints and hours of re-work. Across the country, lawsuits for inaccessibility have doubled since 2018. By investing in training our workforce, we can help alleviate potential re-work hours for future content and address problems before citizens become affected.

ABOUT THE COURSES

WHAT WILL THEY COVER?

The Data for All team is proposing two separate courses: one to cover general accessibility guidelines when working with data and surrounding materials and one that will go more in depth on putting those guidelines into practice when they are creating materials using software such as Adobe, Microsoft Word and Excel, as well as Tableau.

WHO ARE THEY FOR?

Data accessibility is an important topic for leadership, communications teams, HR teams, and anyone who helps to create material that will be shared with the public such as analysts or administrators. If you deal with data, you should understand how to make it accessible for all!

Needs Improvement

Acronyms

Country/Region	Region	Cost
CA	CN	\$1,930.78
	ES	\$13,046.93
	WS	\$14,355.78
US	CN	\$501,239.89
	ES	\$678,781.24
	ST	\$391,721.91
	WS	\$725,457.82

Jargon

Jargon

Let's conduct a comprehensive analysis of the profitability metrics across our subcategories to identify high-impact growth opportunities.

This analytical representation elucidates the correlation between regional sales performance and geographic market dynamics.

We are committed to delivering value-driven solutions that enhance community engagement and foster public trust.

Leveraging data-driven insights to inform strategic decision-making.

Identify our top-performing customers based on purchase volume to optimize engagement strategies and enhance revenue generation.

Better

Cost By Country and Region

Country	Region	Cost
Canada	Central	\$1,930.78
	East	\$13,046.93
	West	\$14,355.78
United States	Central	\$501,239.89
	East	\$678,781.24
	South	\$391,721.91
	West	\$725,457.82

Jargon

Plain Meaning

Which customers bought the most product?

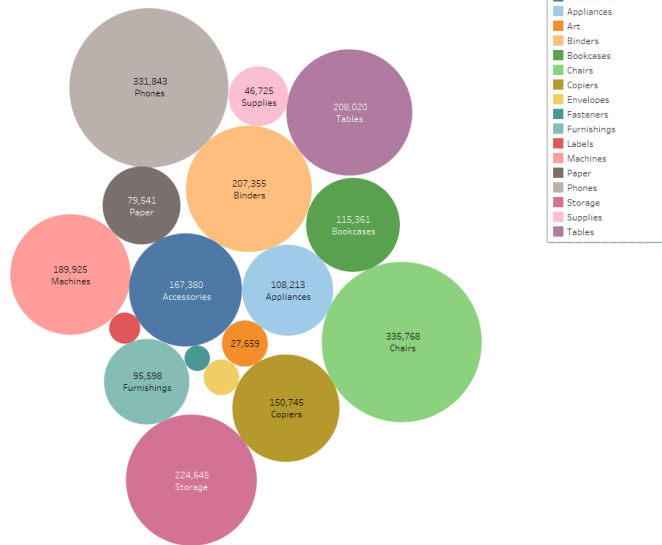
Let's look at the profit of subcategories.

We use data to make decisions.

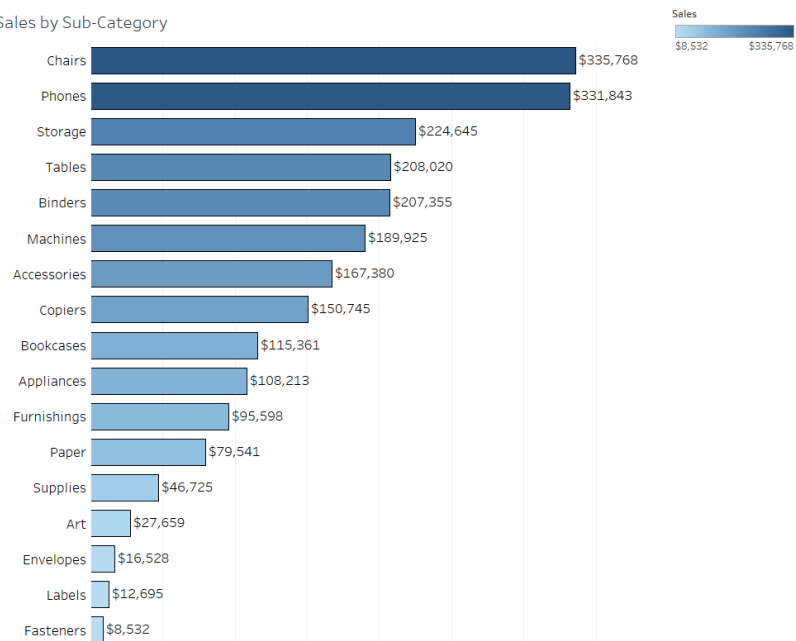
This chart shows the relationship between sales and country region

We serve the public.

Sales by Sub-Category



Sales by Sub-Category



Needs Improvement

Month of Order Date												
March 2019	April 2019	May 2019	June 2019	July 2019	August 2019	September 2019	October 2019	November 2019	December 2019	January 2020	February 2020	March 2020
693	3,489	3,196	5,000	-841	5,765	8,594	3,469	9,363	9,555	-3,190	2,814	9,931

Better

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