



Inspired in part by the hit TV show "Shark Tank" and other similar competitions, the **Show Me Challenge** is a new way for employees of Missouri's 17 executive departments to compete to identify solutions that improve how we serve out citizens, cut out unnecessary bureaucratic work, and/or save time and money.

To compete in the Show Me Challenge, please do the following:

1. Complete all fields of the below template. *(help guide is available at showmechallenge.mo.gov/resources)*
2. Submit your pitch via www.showmechallenge.mo.gov/pitch-form.html

Pitch submission deadline: June 10, 2025

Note: must be state employee at time of winning to be eligible for prize money.

TEAM INFORMATION

OpEx Coach name:

Email:

Team Member Name and Email

Department (select)

Division (type)

ex: Mo Mule, Mo.Mule@oa.mo.gov

Administration

Commissioner's Office

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.




PITCH

Pitch name

What is the problem you are addressing? *(no more than 200 words)* 

What is the root cause of the problem? *(No more than 200 words)* 

What is the potential solution? *(No more than 100 words)* 



Which area of impact is your primary focus? *(choose one - if other, please specify)*



What is your primary measure for impact?
(measures should follow SMART principles: Specific - Measurable - Actionable - Relevant - Time Bound)

Primary Measure

Current Status

Target

What is the suggested benefit? *(less than 100 words)* 



PROJECT PLAN

What are the major activities and milestones to deliver your solution?*(If additional room is needed, please attach a separate document).*



Milestone/Deliverable



Activity



Due Date





REQUIRED RESOURCES AND SUPORT

What is the expected project duration? *(choose one)*

Does your project require any specialized skills to complete? If so, list.

Does your project require a statutory change to complete? If so, explain. *(less than 100 words)*

Can you implement your project with your current resources? If not, explain. *(less than 100 words)*
strongly recommended: provide a cost breakdown in your additional materials.

Are there other factors critical to design and implement your project? *(no more than 50 words)*



ADDITIONAL MATERIALS

Please list any additional materials you have provided.

